



# Virtual Tour Preparation

Getting setup and ready for your virtual tour is very important when marketing properties online. Remember, a great virtual tour will filter out many home shoppers and unnecessary cleanups. Doing a great job on the first pass will certainly pay off in the end.

## Virtual Tour Preparedness Suggestions:

### Outdoors:

- Spruce up your garden and lawn; trim shrubbery if necessary.
- Yard and patio should be neat; outdoor furniture should be in good shape.
- Mow the lawn; make sure the driveway & entryway are free of clutter (toys, bikes, etc.)
- Remove vehicles from the driveway and front of the property for the ideal exterior photo.
- Winter - keep the sidewalks cleared of snow.

### Living Areas:

- Remove clutter and tidy up the shelves.
- Move excess furniture out of rooms. You want the space clean, open, and clutter-free (dog crates, tray tables, etc.).

### Kitchen:

- Clean off kitchen counters; remove any clutter.
- Make sure dirty/clean dishes are out of the sink & put away.
- Empty the garbage can.

### Bathrooms:

- Put essential items used daily in a small box that can be stored away.
- Close toilet lid and empty the garbage.
- Clean mirrors & glass surfaces.
- Hang towels neatly from towel bar.

### Overall/General:

- Check the basics around the house (indoors & out). It takes just a minute to make sure the house is clutter-free and all is in order.
- Try not to be in the room the photographer is photographing as you may end up in the photo.

### The photographer cannot:

- Move furniture
- Clean or dust
- Move garbage
- Pick up/move clutter (toys, dirty dishes, dog toys, etc.)

If you have any questions or comments, please contact us.